

BÁRBARA VASQUES

SR.ART DIRECTOR

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EXPERIENCE

Conill Saatchi & Saatchi
Senior Art Director // Jan 2023 - Present
T-Mobile, Toyota & Nationwide

Casanova//McCann
Art Director // Mar 2020 - Dec 2022
Nestlé, Chevrolet, Smirnoff & U.S. Bank

Art Director, Photo Retoucher & Creative Designer
Freelancer // Mar 2018 - Present
Pinterest, Google, Facebook, Asana, Jack Morton
Worldwide, FCB West, Tonal & Foxye Robotics

ARGONAUT
Art Director – Agency Lab // Sep 2017 - Mar 2018
Cricket Wireless, Code Tenderloin & Metlife

W/McCann Rio
Art Director // May 2012 - May 2016
L'Oréal Paris, Maybelline New York & Colorama

Filet com Fritas Studio
Image Retoucher // Oct 2011 - May 2012
Chevrolet, Nissan & Globo

Studio Nuts
Jr. Image Retoucher // Apr 2010 - Oct 2011
Mormaii, Coca-Cola, Vodafone, Unimed-Rio, TAP,
Mattel, Petrobras, Bradesco & Golden-Cross

Manufatura Digital Studio
Image Retoucher Intern // Mar 2009 - Mar 2010
Knauf, Favo Móveis, Schincariol & Unisum

AWARDS

Bronze
Effie Awards Latin America 2017
Sou Fatal - L'Oréal Paris // Youth Marketing

Bronze // Sol de Bronze
FIAP 2017
Sou Fatal - L'Oréal Paris // Music Content

Bronze Pencil
One Show Young Ones 2017 // Partners for Peace
United Colors of Brides // Any Medium

Merit
One Show Young Ones 2017 // Partners for Peace
United Colors of Brides // Experiential

Winner
Adobe Creative Cloud Contest 2017

EDUCATION

Miami Ad School San Francisco
Art Direction // 2016 - 2018

Advanced Adobe Photoshop
ESPM-Rio // 2009

Bachelor in Communications - Advertising Major
PUC-Rio // Feb 2006 - Dez 2009